

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
931941-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONG	89

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	931941	06216186

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/24/12	10/26/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	2	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	2	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102101H	\$220.00 NM
2	WPBF	F	10/26/12	5:15 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102401H	\$220.00 NM
3	10/24/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	3	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102101H	\$320.00 NM
3	WPBF	Th	10/25/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102401H	\$320.00 NM
2	WPBF	F	10/26/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102101H	\$320.00 NM
9	10/24/12	10/26/12	10-11a Anderson Cooper	10-11a	--W-F--	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W-F--	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102101H	\$450.00 NM
2	WPBF	F	10/26/12	10:39 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102401H	\$450.00 NM
13	10/24/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102101H	\$350.00 NM
2	WPBF	Th	10/25/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102101H	\$350.00 NM
15	10/24/12	10/26/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102101H	\$350.00 NM
3	WPBF	Th	10/25/12	12:40 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102401H	\$350.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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931941-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST FOR CONG	89	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	10/24/12	10/26/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/26/12	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102101H	\$350.00 NM
19	10/24/12	10/26/12	Dr. Oz	4-5p	--W-F--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--W-F--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/24/12	4:09 PM	Dr. Oz	4-5p	:30	AWTV102101H	\$1,000.00 NM
1	WPBF	F	10/26/12	4:53 PM	Dr. Oz	4-5p	:30	AWTV102401H	\$1,000.00 NM
20	10/24/12	10/24/12	M-F 5pm News	5-6pm	--1----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	5:28 PM	M-F 5pm News	5-6pm	:30	AWTV102101H	\$900.00 NM
22	10/24/12	10/26/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--WTF--	2	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102101H	\$1,050.00 NM
3	WPBF	F	10/26/12	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102101H	\$1,050.00 NM
26	10/24/12	10/25/12	Jeopardy	7:30-8PM	--WT---	:30	2	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--WT---	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	7:41 PM	Jeopardy	7:30-8PM	:30	AWTV102101H	\$1,700.00 NM
2	WPBF	Th	10/25/12	7:34 PM	Jeopardy	7:30-8PM	:30	AWTV102101H	\$1,700.00 NM
28	10/24/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--WTF-S	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--WTF-S	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	11:11 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102101H	\$1,000.00 NM
3	WPBF	F	10/26/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102101H	\$1,000.00 NM
2	WPBF	Su	10/28/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102401H	\$1,000.00 NM
30	10/24/12	10/26/12	Nightline	11:35-12:05AM	--WTF--	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--WTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/24/12	11:44 PM	Nightline	11:35-12:05AM	:30	AWTV102101H	\$700.00 NM
3	WPBF	F	10/26/12	12:01 AM	Nightline	11:35-12:05AM	:30	AWTV102401H	\$700.00 NM
32	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	6:12 AM	Sat 6-7am News	Sat 6-7am	:30	AWTV102101H	\$320.00 NM



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931941-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST FOR CONG	89	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	8:50 AM	Sat 8-9am News	Sat 8-9am	:30	AWTV102401H	\$450.00 NM
35	10/27/12	10/27/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	7:57 PM	Sat 7pm News	7-730pm	:30	AWTV102401H	\$800.00 NM
	LR - Football								
36	10/27/12	10/27/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12		Sat Jeopardy	Sat 7:30-8PM	:00		<del>\$800.00</del> NM
	Unresolved								
37	10/28/12	10/28/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$100.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	5:12 AM	Sun 5-6am News	Sun 5-6am	:30	AWTV102401H	\$100.00 NM
38	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$180.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:26 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV102501H	\$180.00 NM
40	10/28/12	10/28/12	Sun 9-10am	9-10am	-----1	:30	1	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	9:59 AM	Sun 9-10am	9-10am	:30	AWTV102401H	\$900.00 NM
41	10/28/12	10/28/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:42 PM	Sun 630pm News	630-7pm	:30	AWTV102401H	\$800.00 NM
46	10/26/12	10/26/12	20/20	10-11PM	----1--	:30	1	\$2,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	10:37 PM	20/20	10-11PM	:30	AWTV102401H	\$2,200.00 NM
47	10/28/12	10/28/12	AFV	7-8PM	-----1	:30	1	\$1,650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



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West/R/Congress	ALLEN WEST FOR CONG	89	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	10/28/12	10/28/12	AFV	7-8PM	-----1	:30	1	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
10/22/12 10/28/12 -----1 1 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 7:18 PM AFV 7-8PM :30 AWTV102401H \$1,650.00 NM									
48	10/27/12	10/27/12	Sat 330-7pm ABC College	330-7pm	-----1-	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 3:29 PM Sat 330-7pm ABC College Footb: 330-7pm :30 AWTV102101H \$2,000.00 NM									
Total Spots							34		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$26,250.00</b>
<u>Agency Commission</u>	<b>\$3,937.50</b>
<u>Net Amount Due</u>	<b>\$22,312.50</b>